TECHNIQUES FOR ACQUIRING A PARENT MULTIMEDIA ASSET (DIGITAL NEGATIVE) FROM ANY OF A PLURALITY OF MULTIPLY MODIFIED CHILD MULTIMEDIA ASSETS

5   ABSTRACT OF THE DISCLOSURE

A method apparatus and method for modifying a first multimedia asset to form a

second multimedia asset where the first media asset is derivable solely from the second

media asset. A multimedia processing command is applied to the first multimedia asset

to form the second multimedia asset. The first multimedia asset is then uniquely linked

10   to the second multimedia asset using the multimedia processing command such that the

first multimedia asset is derivable solely from the second multimedia asset.